

Balanced Scorecard Institute and Spider Strategies Announce Strategic Partnership

Alliance Marks the Release of *QuickScore Performance Information System*[™]

WASHINGTON, DC — September 30, 2009 — Spider Strategies®, a global provider of Corporate Performance Management (CPM) solutions, announces a strategic partnership with the Balanced Scorecard Institute[™] and the release of the *QuickScore Performance Information System*[™], a Web-enabled balanced scorecard automation tool developed by Spider Strategies.

The alliance firmly establishes *QuickScore* as the only balanced scorecard product specifically designed to automate the Balanced Scorecard Institute's *Nine Steps to Success*[™] scorecard framework.

QuickScore allows organizations to promptly view results from their balanced scorecard investment. Powered by the latest Web technologies, *QuickScore* gives organizations real-time access to the data they need, and transforms static performance measurement data into business intelligence.

“The Institute is excited to be able to harness Spider Strategies’ technological strengths and offer our clients a balanced scorecard automation solution that is not only tailored to our *Nine Steps to Success* framework, but is also easy to use and very cost effective,” said Howard Rohm, President of the Balanced Scorecard Institute.

The Institute’s award-winning framework, *Nine Steps to Success*, is a practical approach to developing a strategic planning and management system based on the balanced scorecard. *QuickScore* automates the methodology by providing optimized performance information to selected audiences at critical communication intervals.

QuickScore features performance-measure dashboards, strategy maps, action plans, document management, custom generated reports, and sophisticated presentation capabilities in an easy-to-use Web-based platform. *QuickScore* users can easily form a visible connection between the projects and programs that they are working on, the measurements being used to track success, and the strategic objectives the organization is trying to accomplish – all within the mission, vision and strategy of the organization.

“We are pleased to partner with the Balanced Scorecard Institute and to create the only software solution developed specifically to support their *Nine Steps to Success* framework,” says Conor D. Crimmins, Spider Strategies’ President and COO. “Spider Strategies fully believes in the power of the Institute’s Nine Steps’ philosophy and is confident that the *QuickScore Performance Information System* will play an invaluable role in helping organizations implement their scorecard systems.”

About the Balanced Scorecard Institute

The Balanced Scorecard Institute, a Strategy Management Group company, with offices in Cary, N.C., and Washington, D.C., provides training, certification, facilitation, and consulting services to commercial, government, and non-profit organizations in applying best practices in balanced scorecard (BSC), strategic performance management and measurement, and transformation and change management. For more information, visit: www.balancedscorecard.org.

About Spider Strategies, Inc.

Spider Strategies, Inc. is a pioneering software company with offices in Washington, D.C., and St. Paul, M.N. Spider Strategies helps corporations, government, and non-profit organizations drive market-leading performance through the use of their Web-based performance management tools and personalized support. For more information about Spider Strategies, visit: www.spiderstrategies.com.